



# Automated Digital Risk Protection

The only platform that automates the detection, analysis, and takedown of threats across domains, social media, app stores, and the dark web.

## BOLSTER AT A GLANCE



Founded in 2017



Headquartered in **Silicon Valley**



100+ Customers Worldwide



1 Billion+ URLs Scanned



Protect customers from all verticals, from startups to **Fortune 500** companies



Best Places To Work 2021

**FORRESTER**

278% Return on Investment

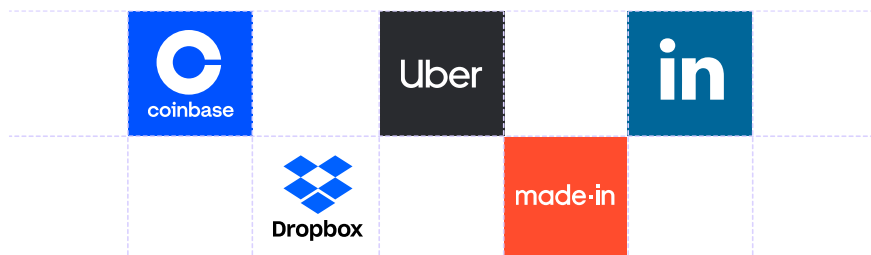
**Gartner**

Recognized DRPS Vendor

## Our Mission

At Bolster, we believe safe internet is a universal right. At the heart of our technology is what matters the most: **the everyday person**. By providing organizations with the resources they need to monitor and protect against phishing and fraudulent activity targeting their brand, the overall digital economy is safer. With patented detection capabilities and automated remediation, Bolster enables organizations to focus manpower where they need it and **leave your digital risk protection to us**.

## Customers Trust Bolster to Protect Their Brand From Fraudulent Web Activity



## How Can We Help?



### Domain Monitoring & Takedowns

Continuously monitor for fake sites and lookalike domains, and conduct takedowns using automated, zero-touch technology.



### Social Media Protection

Monitor for executive impersonations, hiring scams, and reputation loss across dozens of the most popular social media platforms.



### App Store Infringement Detection

Prevent fake versions of your brand apps, or apps hosted on malicious domains from targeting your audience with automated detection and risk mitigation.



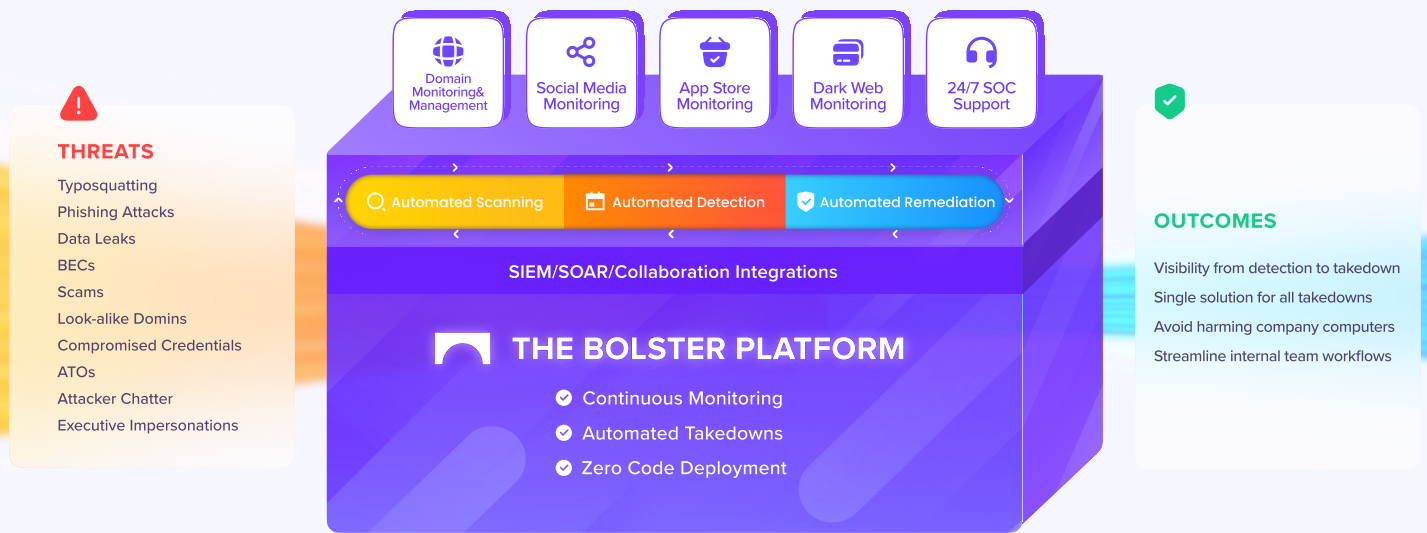
### Dark Web Monitoring

Cut through the noise and uncover exposed sensitive company information, employee data, leaked passwords, and more.



### Domain Acquisition Management

Proactively manage your external attack surface by acquiring suggested at-risk unregistered domains using Bolster's AI algorithms.



## The Bolster Advantage

Bolster is disrupting traditional digital risk and brand protection software by offering the best-in-class detection to enable fully automated monitoring and remediation of online phishing and scam activities.

With Bolster, organizations can experience:



### Zero Friction

Our customers value the seamless implementation of the Bolster platform. Bypass the headache of working with traditional threat intelligence, and use Bolster to achieve:

- 24-hour time to value
- 95% of takedowns without manual intervention
- Workflow configurations in minutes



### 100% Visibility

Our visibility can't be beat. With a consistent experience across web, social, app store, and dark web, Bolster is the threat detection partner you need to:

- Analyze over 4 million records in a full browser every day
- 300% more detection of threat activity
- 4x more online coverage



### 3X ROI

With data backed from our Forrester TEI Study, customers can see measurable ROI from implementing Bolster into their security operations strategy. Bolster customers get:

- 278% ROI when switching over
- Consolidation up to 4 security tools
- Over 30% increase in security productivity



*"My favorite thing about Bolster - I don't have to do a thing. No diverted employee time; no new hires; no setup; no admin. Plus there's full visibility into results and impact."*

Devdatta Akhawe

Director of Security Engineering at Dropbox

No coding experience necessary. See how easy Bolster is to use at <https://bolster.ai/start-trial>.

Request Demo



Bolster builds AI/ML technology to protect organizations, brands, and consumers from bad actors across the Internet. With world-class network scanning and detection technology, Bolster is creating a safer environment for consumers and businesses to thrive in the evolving digital economy. Trusted brands, from startups to Fortune 500 companies, rely on Bolster to detect and takedown threats that target their customers, employees, or partners.